

# Liam Thomas

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## Experience

### Audio Visual Designer

Astoria Communications | November 2023 - Present

- Designed, crafted, and optimized decals, graphics, and images for LED screens and campaign boards, ensuring high visual impact and readability for clients including Kathy Hochul, Chuck Schumer, John F. Kennedy Jr., Edward Trippe, Canon, and Northwell Health.
- Managed full AV production workflows, including signal flow, video switching, multi-platform streaming, and live sound reinforcement, coordinating technical operations for multiple high-profile events.

### Design Intern

Dighe Arts Huntington | January 2026 - Present

- Produced print materials including flyers, brochures, and signage for local businesses, delivering client-ready designs for the brand's target audience.
- Managed end-to-end design workflow for local advertising projects, from initial concept through final print-ready file preparation and client delivery.
- Partnered with clients to develop cohesive visual materials that supported marketing goals and strengthened brand presence.

### Design Intern

Girl Scouts of Nassau County | August 2025 - December 2025

- Developed and executed social media campaigns, creating engaging digital content that increased brand visibility, community engagement, and awareness of programs for young girls.
- Collaborated with staff and volunteers to conceptualize creative strategies, ensuring consistent messaging across print and digital platforms.
- Designed graphics and marketing materials that strengthened brand identity and promoted the council's mission.

### Creative Strategist

WCWP | April 2024 - May 2026

- Led creative direction and executed a full rebrand for a weekly music show,
- Developed creative campaigns and content strategy, enhancing visibility, consistency, and professional presentation of the show's brand.
- Designed graphics and promotional materials, optimizing audience engagement and reinforcing brand messaging.

### Design Intern

Tesla Science Center | March 2024 - April 2026

- Designed and produced marketing materials for events and campaigns, including brochures, banners, menus, pin cards, and digital graphics, ensuring consistent and professional visual branding.
- Developed cohesive visual content that strengthened brand identity across print and digital platforms, aligning with event and organizational goals.

## Education

### C.W. Post (Long Island University)

B.F.A Digital Art & Design | 2023 - 2026  
Brookville, NY — 3.9GPA Summa Cum Laude

## Skills

### Design

Branding & Rebranding • Graphic Design  
Visual Identity • Social Media • Print & Digital  
Marketing Materials • UX/UI Design

### Research

Client Research • Industry Analysis  
Data Analysis • Trend Analysis

### Visual Design

Poster Design • Typography • Iconography  
Book Design & Layout • Web Design  
Stylesheets • Design Guidelines

### Other Skills

Audio Engineering • Video Editing  
Broadcast Video Production • Signal Flow  
Management • Streaming & Live Streaming  
Post-Production Editing

## Software

- Adobe Photoshop
- Adobe Premiere Pro
- Adobe InDesign
- Adobe Illustrator
- Adobe XD
- Adobe Dreamweaver
- Adobe Lightroom
- Adobe After Effects
- Microsoft Office
- Figma
- Maya
- Fusion360
- Resolume

## Awards

LIU Recognition Scholarship | 2022  
Shawn Bezman Memorial Scholarship | 2022  
Omicron Delta Kappa Honoree | 2024  
LIU National Leadership Honor Society | 2024  
Post Broadcasting Club Vice President | 2024